



### **Our Statement of Intent**

Our **vision** at New Zealand Diving is: “To be New Zealand’s most admired diving operator & training company”  
We aim to provide customers with a safe, educational and enjoyable experience while taking responsibility to reduce environmental impacts and contribute positively to the community”

At New Zealand Diving, we recognise that sustainable business practices are fundamental to our future. We strive to minimise the environmental impact of our daily business operations. We actively seek and embrace initiatives that protect the environment.

Throughout all its operations, New Zealand Diving strives to be an environmentally-responsible organisation. This Environmental Statement outlines New Zealand Diving’s commitment to achieving this objective and details its current practices.

### **Guiding Principles**

- We recognise that protecting the environment today is essential to creating a sustainable business future.
- Environmental responsibility is a key component in the overall brand positioning strategies dive operators and tourism.
- We actively seek to minimise the environmental impact of all New Zealand Diving activities.
- We work in partnership with all stakeholders to promote good environmental practice.
- We comply with relevant environmental legislation.
- Efficiencies driven from our core business model enable our services to be delivered with as low an environmental impact as possible.
- We regularly review our operational activities, systems and training to ensure our business practice is aligned with this environmental statement.

We are always looking to add new initiatives to our list, so please feel free to let us know your ideas. We hope you enjoy your journey with us.